



CHIANTI *Villa* ITALIA
ARDORE

Experiences at Villa Ardore

The experiences that follow are a source of inspiration rather than a fixed menu. Each stay is curated individually for every group of guests, shaped by their interests, desires, and the season.



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Effortless Wellbeing

The villa's approach to wellbeing is holistic and fully integrated: movement, recovery, nourishment, and rest - designed to work together seamlessly, and always shaped around the individuals who stay.

Everything here, from the pace of the day to the content of a meal, is tailored exclusively to you.

The Private Spa

The spa is entirely private, built for slowness rather than schedule: a Finnish sauna, steam room, heated whirlpool, sensory shower, and personalised massage treatments.

In the evening, or through the cooler months, the terrace fire pit extends the experience outdoors.





The Technogym Fitness Centre

With a floor surface of 72 sqm and glass walls, the fitness studio dissolves the boundary between indoors and the Tuscan landscape beyond.

Equipped entirely by Technogym, the benchmark in professional fitness, you can work out in an environment that feels as refined as the rest of the house. The studio's natural-cork terrace provides ample space for outdoor stretching, yoga, and Pilates.

FULLY EQUIPPED BY TECHNOGYM

- 2 x Spin Bikes
- 2 x Treadmills
- 1 x Rowing Machine
- Cable Station
- Leg Press
- Multipower Smith Machine
- Dual Adjustable Pulley
- Dumbbell Range
- Medicine & Stability Balls
- Yoga Mats & Foam Rollers
- Mobility Tools
- Visio Virtual Trainer

Personal training, yoga, and Pilates sessions often move outdoors, onto the terrace or poolside, where nature becomes part of the practice.



Personalised Wellness & Retreats

At Villa Ardore, wellness is effortless: a fully equipped gym, a private spa, thoughtfully prepared food, and days paced entirely at your own rhythm.

For those wanting to go further, we can arrange a more rigorous program through our trusted network of personal trainers, physiotherapists, massage therapists, nutritionists, and wellness coaches.



Life at the Villa

PRIVATE COOKING EXPERIENCE

An intimate introduction to Tuscan and Italian cuisine, guided by our private chef, Roberto. From handmade pasta to seasonal classics, guests are invited to cook, taste, and share dishes inspired by tradition, simplicity, and the rhythms of the countryside.

CHEESE & OLIVE OIL TASTING

A guided tasting of selected Italian cheeses and extra-virgin olive oils, accompanied by artisanal breads, seasonal appetizers, and local wines and celebrating regional character, seasonality, and craftsmanship.

THE ART OF MIXOLOGY

A relaxed and engaging introduction to the art of cocktail making, led by Assistant Manager and certified mixologist Massimo Carotti and certified mixologist. The experience explores classic cocktails and seasonal creations, guided by technique, balance, and a sense of play.

PIZZA PARTY & MASTERCLASS

A lively evening with master Pizzaiolo, Gianluca. Learn the secrets of the art of pizza-making, while enjoying house wines or a rarer vintage from the villa's collection.

A Conversation with the Land

Tuscany's history is rich and layered — from Etruscan routes to medieval villages, noble families, and the rhythms that still shape the land today. A local historian provides depth and perspective, tailored to your interests, offering context to the places you see and the culture you feel.

C E R A M I C P A I N T I N G

With ceramic artist Nicoletta Penco, who handcrafts the tableware used daily at Villa Ardore. Guests are invited to paint their own ceramic piece, while discovering traditional techniques.

P A I N T I N G T H E L A N D S C A P E

Guided by a Florentine art instructor, learn simple techniques and revealed secrets of the art, and let creativity flow, inspired by Tuscan light, colour, and form.





Beyond Villa Ardore

Experience Chianti, Florence, and Siena, with curated access, meaningful encounters, and stories that stay with you.

WINE & CANTINA ENCOUNTERS

Explore the landscape, cellars, and philosophies that shape some of the world's most storied wines, from multi-generational family traditions, to some of the most promising of Italy's newest winemakers. Visits may include guided walks through the vines, cellar explorations, and, on occasion, off-road vineyard tours offering a deeper perspective on the territory and its rhythms.

Each experience concludes with a guided tasting of selected wines, followed by a relaxed lunch with seasonal Tuscan fare.

PRIVATE VISIT WINE TUNNEL & TASTING

Expert winemaker Marco Mazzarini has transformed this hidden tunnel, once used as a wartime shelter, into a beautiful location for barrel aging his wines. A brief tour of the tunnel concludes with a private lunch, featuring a curated selection of dry-cured ham and cheeses from master vintner Marco's personal caveau, thoughtfully paired with Poggio Amorelli's wines.

TRUFFLE HUNT

Walk through the Tuscan countryside in search of truffles, guided by an experienced truffle hunter and his beloved dog as they read the forest floor with remarkable sensitivity, guided by subtle cues and a deep mutual understanding.

The experience concludes with a relaxed lunch or dinner, where truffles take centre stage in a menu inspired by the land and the season, celebrating the flavours discovered during the hunt.





“THE SECRETS OF PECORINO” CHEESE TASTING

Visit to one of Tuscany’s artisanal cheese farms, where traditional methods and a deep respect for the land shape each day of production. Learn about the craft of cheesemaking before enjoying a guided tasting of selected cheeses, paired with simple accompaniments that highlight their character and origin.

EXTRA VIRGIN OLIVE OIL

Olive trees were introduced in Tuscany by the Etruscans before the rise of the Roman Empire. Today, Tuscany’s extra virgin olive oil is an essential ingredient of our dishes. Discover all the secrets of the production and visit two oil mills that each produce high-quality varieties of Tuscan EVOO using different styles and techniques, which result in oils with different aromas and flavours. Lunch is served at the farm, where you will enjoy all the best of extra-virgin olive oil and its pairing with food.

PHOTOGRAPHY OF YOU OR BY YOU

Whether you wish to document your stay with a private photographer or explore natural light photography guided by a professional, we can arrange a fully tailored photography experience. And, of course, there is much to photograph on your own, following your own personal artistic direction.

ART & ATELIERS OF MODERN TUSCANY

Enjoy exclusive access to Tuscany's modern art world with private gallery visits and behind-the-scenes encounters in the ateliers of artists who define the regions contemporary cultural landscape.





THE STORIES OF SAN GIMIGNANO

Experience the UNESCO World Heritage Site that is San Gimignano on a walking tour led by an entertaining expert guide whose refined storytelling brings to life the town's towers, streets, and hidden corners. The experience concludes with a relaxed lunch in town.

SIENA - A CITY UNFOLDED

Siena is discovered step by step, through atmosphere rather than chronology. Accompanied by our entertaining expert guide, guests move through the city's streets, squares, and traditions, gaining insight into the values, rivalries, and symbols that still shape daily life. Stories emerge naturally, revealing Siena's unique identity within Tuscany.



Florence Beyond the Surface

Private museum visits, atelier appointments, access to restoration studios, and bespoke guided walks through gardens, palazzi, and the city's quieter quarters.



MARBLE PAPER MAKING

Tuscany is famous for its marble paper, known as “Florentine paper”. Visit a paper marbling workshop to learn the ancient techniques of creating intricate patterns on paper using swirling pigments.

BOOKBINDING

The bookbinding shop is one of those unique Florence finds in a city with a rich history of creative traditions. It’s a book and paper- lovers paradise. Antique wooden cabinets are lined with leather-bound books and delicate paper products, all handmade, hanging loosely over rails. Here is a space that is half shop, half studio, with displays of works-in-progress by artisan Erin Ciulla.

SILVER WORKSHOP

Since the Renaissance, Florence and its surroundings have been known for silver work. Benvenuto Cellini (16th century) a great artist, chiseler, goldsmith, silversmith, and sculptor, produced many small works of art in precious metal, especially pottery and pitchers that testify to the wealth of silver accessories that decorated the sumptuous tables of the kings and nobles of Europe. A family of silversmiths will guide you inside his workshop and help you in creating your own unique small jewel.

DA VINCI'S MACHINES AT WORK

In the heart of Florence's San Frediano district, there is a place dedicated to timeless beauty. The skilled hands of artisans weave beauty and champion innovation and tradition, inextricably intertwined in an enduring history dating back to 1786.

Wander amidst the workshop's centuries-old looms to discover the art of weaving, step by step. See how the fabrics come to life, from raw silk to the packaging of a finished product, and feel the finest fabrics in the world, from brocatelle and damask, with its Renaissance charm, to the most contemporary solid and striped creations.



PERFUMERIE

Visit a local perfume workshop to learn about the art and history of artistic perfumery from its origins, and its long Florentine tradition. You can create your own personalized scent by selecting different essential oils and blending them under the guidance of a master perfumer.

Also in the heart of Florence, along via di San Niccolò, master perfumer Sileno Cheloni, who has collected the rarest raw materials during his travels between East and West, has created his own "olfactory library", a thorough collection of over two thousand refined essences, which provide the starting point for any new creation. Each fragrance thus becomes a ceremony of self-rediscovery, on a journey of inner exploration in the form of a breath.





Family Activities

Children are welcome at Villa Ardore, with activities tailored to your child's age and interests.

FLOUR, HANDS & LAUGHTER

A joyful pasta-making experience for the whole family, where children and adults come together around the table to create fresh pasta from scratch. With gentle guidance and plenty of room for creativity, this shared ritual becomes less about perfection and more about connection, curiosity, and fun — ending, naturally, with everyone enjoying their culinary creations.

FAMILY-FRIENDLY FLORENCE

A family-friendly walking tour of Florence, led by a licensed guide, reveals Florence's history and secrets, with a special focus on engaging children.

The tour concludes at the “Miniature Train Museum” where you can admire one of Europe's largest model railways. In this playful work that manages to combine manual skills and technology, it is possible to see more than 70 trains whizzing along almost 1 kilometer of track with 121 traffic lights, 147 switches, 359 sections.

If You Know You Know

Whether it's an after-hours private museum tour, a view of the Palio from a private balcony overlooking the Piazza del Campo, or a private dinner on the Ponte Vecchio, we can arrange a special-access experience specially tailored for you.



UNCOMMON ACCESS

Enjoy private, after-hours museum entries, in- studio conversations with artists and artisans, or lunches and tastings with some of the region's finest winemakers or perfumers - exclusive to you and your family or friends

PRIVATE DINNER ON THE PONTE VECCHIO

When the bridge and its jewelry shops close, a hidden terrace becomes a secluded haven suspended above the Arno. Only a privileged few gain access to the one open-air table on the Ponte Vecchio: an intimate sunset dinner overlooking the river, lights, and rooftops of Florence. Offering a view unlike any other in the city, this is a truly singular experience.





IL PALIO DI SIENA

Through our trusted partners, we can secure an exclusive private apartment overlooking the piazza, offering true front-row seats to the procession and the race. From this privileged, quiet vantage point, you witness every moment, from the assembling contrade to the thundering sprint around the curve below, all while enjoying prosecco and light bites.

CALCIO STORICO FIORENTINO

Every June, Florence is transformed by Calcio Storico, the city's centuries-old game played in Piazza Santa Croce. Intense, historic, and deeply symbolic, it is one of the most captivating traditions of the Florentine summer. For guests of Villa Ardore, we can reserve an exclusive private terrace overlooking the square, an elevated, uncrowded vantage point to witness the match in comfort while enjoying a light aperitivo.



Tuscany Driving Experiences

Experience the thrill of driving through the stunning Tuscan landscape with our exclusive driving experiences. Take the wheel of a classic Italian car or sports vehicle and cruise through the scenic roads of Chianti, surrounded by rolling hills, vineyards, and charming villages.

Whether you prefer a leisurely drive or an exhilarating adventure, our curated driving tours offer an unforgettable way to explore the beauty of Tuscany.



FERRARI EXPERIENCE

From a private aerial approach over Tuscany to immersive visits at Ferrari, Lamborghini, and Pagani, this experience reveals the craftsmanship, innovation, and passion behind the world's most iconic supercars.

The day is completed with lunch at Ristorante Cavallino in Maranello, a place deeply rooted in Ferrari's heritage, balancing adrenaline with authentic Italian gastronomy. An exclusive encounter with the legacy, power, and lifestyle of Italian automotive excellence.

VINTAGE FIAT 500 DRIVING TOUR

Drive a vintage Fiat 500 (manual transmission) through the Tuscan countryside, stopping for pictures along the way.

Afterward, enjoy lunch at the restaurant of the singing butcher of Panzano, Dario Cecchini, made famous by Chef's Table on Netflix.

Shopping, Beyond the Ordinary

Enjoy a personalized shopping tour in the renowned fashion capitals of Florence and Siena. Discover high-end boutiques, artisanal shops, and exclusive designer stores, where you can find everything from timeless, hand-made leather goods to exquisite jewelry.





TRADITIONAL CRAFTSMANSHIP EXQUISITE BEAUTY

Beyond boutiques, this is an invitation into the city's most authentic ateliers, where artisans, creatives, designers, craftsmen, and collectors open their doors, sharing not only objects, but stories, traditions, innovation, and a way of life. Each encounter is personal, offering a rare and intimate perspective on Florence, far from the expected.

Celebrations, Thoughtfully Curated

From milestone birthdays to private anniversaries, intimate weddings, and small gatherings, each occasion at Villa Ardore is thoughtfully curated to reflect your vision.

An experienced events manager oversees every detail, from setting and flow to cuisine, atmosphere, and bespoke touches, allowing you and your guests to be fully present, in a place that feels entirely your own.





The experiences presented here offer a glimpse into what may be arranged at Villa Ardore. Each stay is entirely bespoke, shaped by the season and by your individual interests and desires. All planning takes place prior to your arrival, allowing you to be free from decisions and distractions. From the very first moment, everything is seamlessly arranged.

For bespoke itineraries and enquiries, please contact:

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