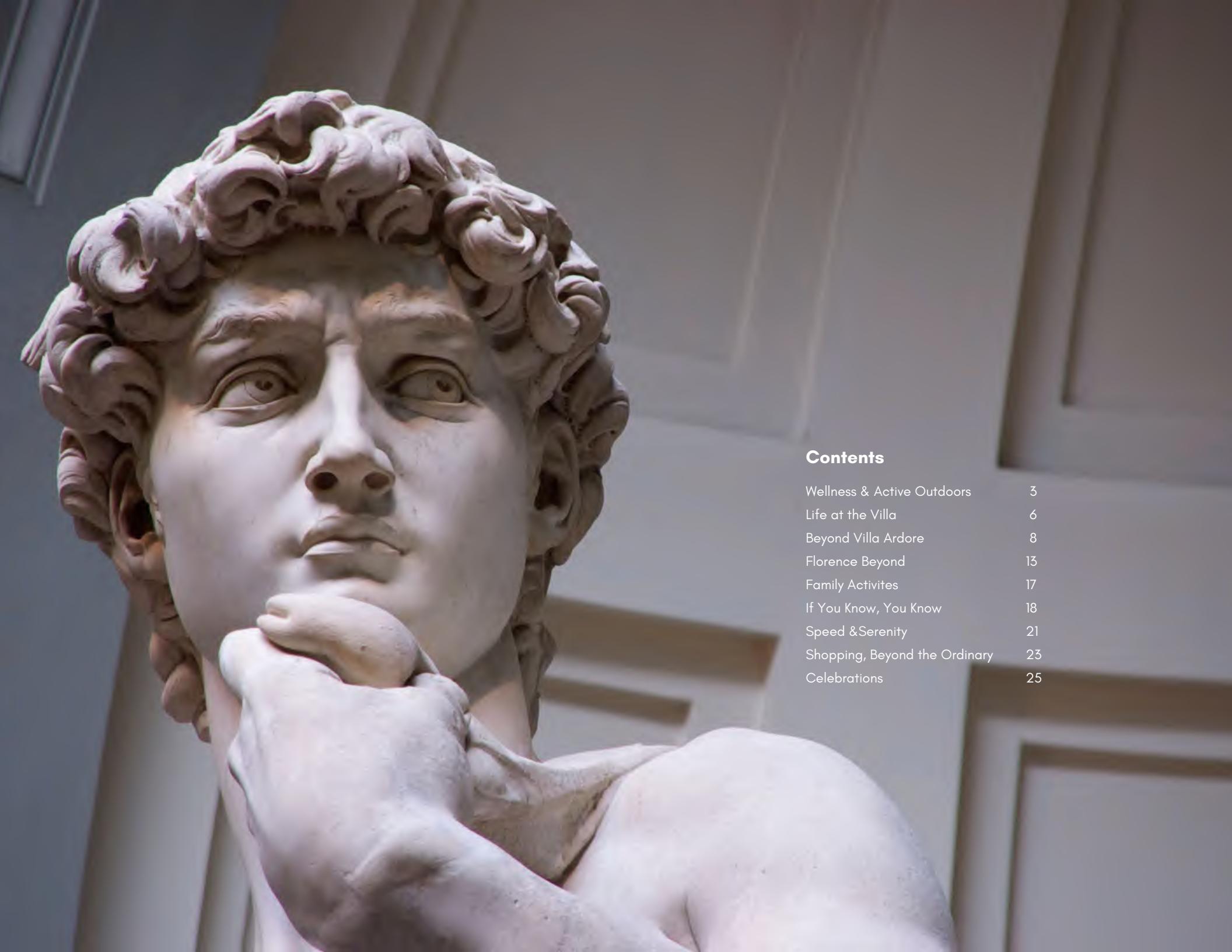




Experiences at Villa Ardore

From its favored position, in the Tuscan countryside but only a short drive to both Florence and Siena, Villa Ardore offers a window onto what has made this region exceptional since medieval times. History, nature, artisanship, some of the world's best wines, and the only cuisine to be awarded a special UNESCO world heritage status are yours to explore. Our expert staff will ensure that you experience the best that Tuscany has to offer.



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Wellness at Villa Ardore

Wellbeing at Villa Ardore is a natural extension of the landscape. It is unhurried, intuitive, and deeply personal. A light-filled gym equipped with the latest Technogym machines opens onto sweeping views of vineyards and unspoiled countryside. Follow your own program or that of an experienced personal trainer. You can complete your wellness routine with expert massage services, bike rentals, guided yoga and pilates sessions, forest hikes, or whatever you desire.

Private Spa Sanctuary

Enjoy a spa that is entirely yours, with a Finnish sauna, steam room, heated whirlpool, sensory shower, and personalised massage treatments. In the evening or in the cooler months, enjoy the spa terrace fire pit. From spring through autumn, enjoy the scent of rosemary, cypress, and flowers that drifts across the garden.





Professional Guidance & Active Outdoors

Wellness at Villa Ardore is guided by an expert team of professionals, including massage therapists, personal trainers, and physiotherapists, ensuring every experience is thoughtfully tailored, from performance-focused training to deep recovery and relaxation. The surrounding Tuscan landscape completes the experience, offering endless opportunities for movement in nature: scenic trekking routes, cycling through vineyard roads, horseback riding across the hills, or a day on nearby golf courses.

Here, wellness is shaped entirely around you.



Life at the Villa

Life at Villa Ardore is lived at your own pace. The experiences offered within the estate invite our guests to gather, create and reconnect, guided by craftsmanship, seasonality, and a sense of home.

Private Cooking Experience

An intimate introduction to Tuscan and Italian cuisine, guided by our private chef, Roberto. From handmade pasta to seasonal classics, guests are invited to cook, taste, and share dishes inspired by tradition, simplicity, and the rhythms of the countryside. The experience flows naturally from kitchen to table, where the meal created together is enjoyed with selected local wines.

Cheese & Olive Oil Tasting

A guided tasting of selected Italian cheeses and extra-virgin olive oils, celebrating regional character, seasonality, and craftsmanship. Hosted at the villa, the experience unfolds as a relaxed lunch, where flavours are explored, paired, and enjoyed around the table, accompanied by artisanal breads, seasonal accompaniments, and local wines.

The Art of Mixology Experience

A relaxed and engaging introduction to the art of cocktail making, led by Massimo, our Assistant Manager and certified mixologist. Set at the villa's Parisian Bar, the experience explores classic cocktails and seasonal creations, guided by technique, balance, and a sense of play. The session naturally unfolds into an aperitivo moment, to be enjoyed together in an intimate setting.

Pizza Party & Masterclass

A lively evening with master pizzaiolo, Gianluca. Learn the secrets of the art of pizza, while enjoying house wines or a rarer vintage from the villa's collection.

A Conversation with the Land

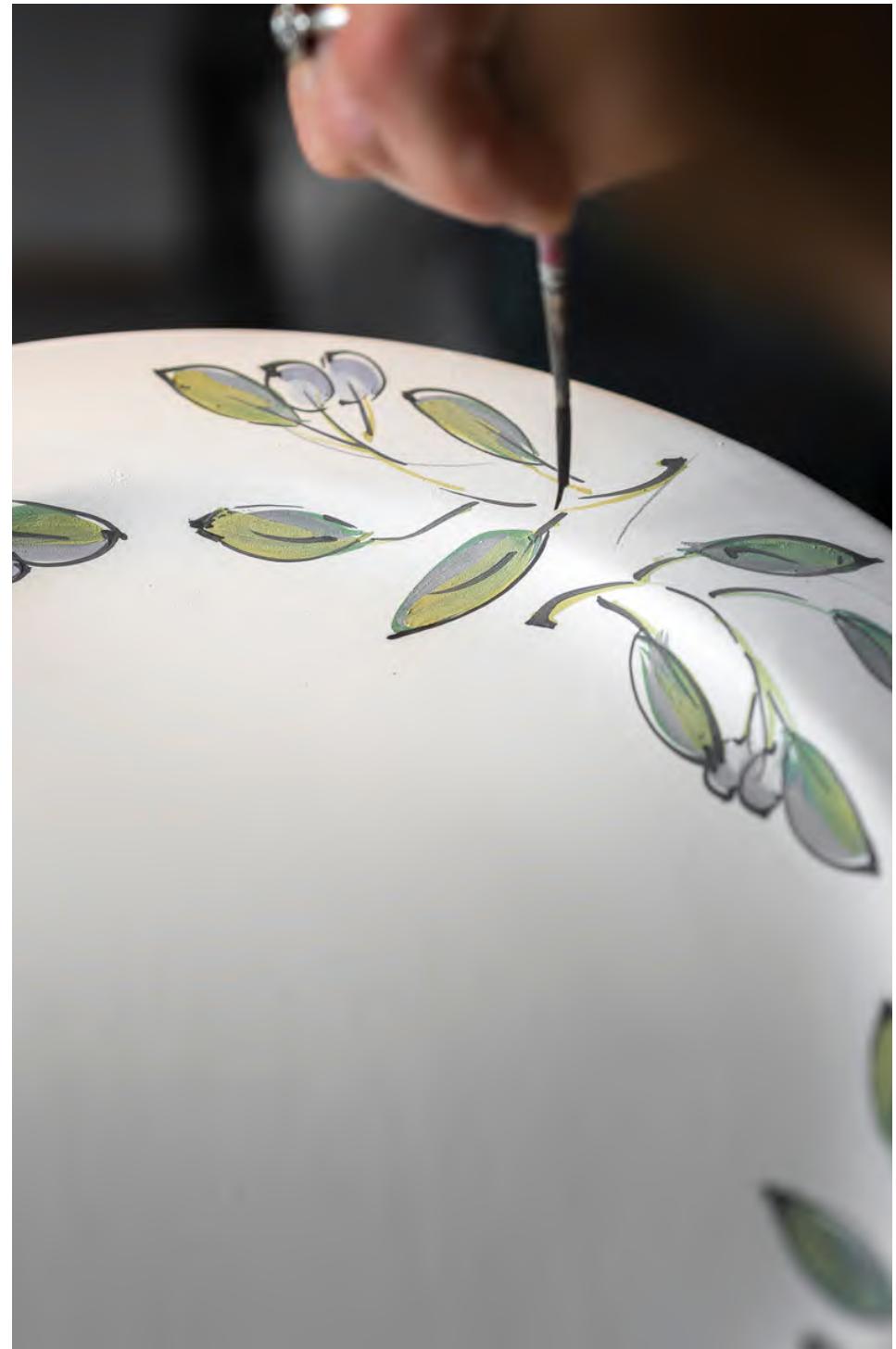
An intimate conversation with a local historian, hosted at the villa or beneath the olive trees. Through stories, maps, and lived memory, Tuscany's layered past unfolds – from Etruscan routes to medieval villages, noble families, and the rhythms that still shape the land today. A moment of depth and perspective, tailored to your interests, offering context to the places you see and the culture you feel.

Ceramic Painting

A creative encounter with ceramic artist Nicoletta Penco, who handcrafts the tableware used daily at Villa Ardore. Guests are invited to paint their own ceramic piece, discovering traditional techniques and personal expression, either at the villa or in Nicoletta's studio. A quiet, tactile experience that connects art, craft, and the rhythms of Tuscan life. Available on request. Location and format tailored to guests' wishes.

Painting the Landscape

A one-to-one experience with a local painter, hosted at the villa or in the surrounding countryside. Guided through simple techniques and revealed secrets of the art, guests are invited to let creativity flow, inspired by Tuscan light, colour, and form. A quiet, expressive way of connecting with the land.





Beyond Villa Ardore

A deeper way to experience the Chianti, Florence and Siena, curated access, meaningful encounters, and stories that stay with you.

Wine & Cantina Encounters

A curated journey into the heart of Chianti Classico, hosted by small, family-run estates deeply connected to their land. Guests are welcomed among the vineyards to explore the landscape, cellars, and philosophies that shape each wine, from multi-generational family traditions, to some of the most promising of Italy's newest winemakers. Visits may include guided walks through the vines, cellar explorations, and, on occasion, off-road vineyard tours offering a deeper perspective on the territory and its rhythms. Each experience concludes with a guided tasting of selected wines, followed by a relaxed lunch at the estate, where seasonal dishes are thoughtfully paired with the wines of the land. An authentic immersion into Tuscan wine culture, shaped by those who live it every day.

Private Tunnel & Wine Tasting Experience

A visit to a hidden tunnel once used as a wartime shelter, today transformed into an ideal natural cellar for aging wines. Guests are guided through this evocative space, where history, silence, and time create the perfect climate for wine. The experience continues with a private lunch, featuring a curated selection of ham and cheeses from master vintner Marco Mazzarrini's personal caveau, thoughtfully paired with Poggio Amorelli's wines.

Truffle Hunt

An immersive walk through the Tuscan countryside in search of truffles, guided by an experienced truffle hunter and his dog, whose partnership is built on trust, patience, and years of working side by side. Guests follow quietly as the dog reads the forest floor with remarkable sensitivity, guided by subtle cues and a deep mutual understanding. The experience concludes with a relaxed lunch or dinner, where truffles take centre stage in a menu inspired by the land and the season, celebrating the flavours discovered during the hunt.





"The Secrets of Pecorino" Cheese Tasting

A visit to one of Tuscany's artisanal cheese farms, where traditional methods and a deep respect for the land shape each production day. Guests are welcomed into the rhythms of the farm, learning about the craft of cheesemaking before enjoying a guided tasting of selected cheeses, paired with simple accompaniments that highlight their character and origin.

Extra Virgin Olive Oil

Olive trees were introduced in Tuscany by the Etruscans before the rise of the Roman Empire. Today, Tuscany extra virgin olive oil is an essential ingredient of our dishes. The oil mill is the special place for the production of EVO, determining in a very short time the organoleptic properties of this fresh and wonderful olive oil. Discover all the secrets of the production and visit two oil mills very different from one another in style and techniques, producing high quality varieties of Tuscan EVO that differ in their aromas and flavours. Lunch will be served in the farm where you will enjoy all the best of the extra virgin olive oil and its pairing with food.

Photography, of you or by you

Whether you wish to document your stay with a private photographer or explore the art of shooting in natural light with a professional guide, we can arrange a fully tailored photography experience. And, of course, there is much to photograph on your own, following your own personal artistic direction.

Art & Ateliers of Modern Tuscany

Enjoy exclusive access to Tuscany's modern art world with private gallery visits and behind-the-scenes encounters in the ateliers of artists who define the regions contemporary cultural landscape.





San Gimignano

A private walking tour of the UNESCO World Heritage Site that is San Gimignano led by an expert and entertaining guide. Through the guide's refined storytelling, the town's towers, streets, and hidden corners come to life, offering a deeper understanding of San Gimignano and the wider history of Tuscany. The experience concludes with a relaxed lunch in town.

Siena - A City Unfolded

Siena is discovered step by step, through atmosphere rather than chronology. Accompanied by our expert and entertaining guide, guests move through the city's streets, squares, and traditions, gaining insight into the values, rivalries, and symbols that still shape daily life. Stories emerge naturally, revealing Siena's unique identity within Tuscany.



Florence Beyond the Surface

Private museum visits,
atelier appointments,
access to restoration
studios, and bespoke
guided walks through
gardens, palazzi, and the
city's quieter quarters



Florentine Paper Making

Tuscany is famous for its marble paper, known as "Florentine paper". Visit a paper marbling workshop to learn the ancient techniques of creating intricate patterns on paper using swirling pigments. You can even try marbling your own paper to take home.

Bookbinding

The bookbinding shop is one of those unique Florence finds in a city with a rich history of creative traditions. It's a book and paper-lovers paradise waiting to be discovered; a place where old techniques are still appreciated and used today.

Sitting amongst antique wooden cabinets is shelving lined with leather-bound books and delicate paper products, all handmade, hanging loosely over rails. Here is a space that is half shop, half studio, with displays of works-in-progress by artisan Erin Ciulla.

Silver Workshop

Since the Renaissance, Florence and its surroundings have been known for silver work. Benvenuto Cellini (16th century) a great artist, chiseler, goldsmith, silversmith, and sculptor, produced many small works of art in precious metal, especially pottery and pitchers that testify to the wealth of silver accessories that decorated the sumptuous tables of the kings and nobles of Europe. A family of silversmiths will guide you inside his workshop and help you in creating your own unique small jewel.

Da Vinci's Machines at Work

In the heart of San Frediano, surrounded by the grandeur of Florence's uniqueness, there is a place dedicated to timeless beauty. The skilled hands of artisans weave beauty and champion innovation and tradition, inextricably intertwined in an enduring history dating back to 1786. As much today as in the past, this history celebrates the precious fabrics brought to life by ancient looms to bring a touch of exclusivity and modernity. Wander amidst the workshop's centuries-old looms to discover the art of weaving, step by step. See how the fabrics come to life, from raw silk to the packaging of a finished product, and feel the finest fabrics in the world, from brocatelle and damask, with its Renaissance charm, to the most contemporary solid and striped creations.



Perfumerie

Florence has a long tradition of perfume making. Visit a local perfume workshop to learn about the art and history of artistic perfumery from its origins, addressing the aspects of the composition of a perfume. You can create your own personalized scent by selecting different essential oils and blending them under the guidance of a master perfumer. In the heart of Florence, along via di San Niccolò, master perfumer Sileno Cheloni celebrates the ritualistic side of life and the value of smell within the walls of his laboratory, investigating the unpredictable complexity of essences. Thanks to a devoted research of the rarest raw materials, collected during his travels between East and West, Sileno Cheloni has created his own "olfactory library": a thorough collection of over two thousand refined essences, which provide the starting point for any new creation. Each Sileno Cheloni fragrance thus becomes a ceremony of self-rediscovery, on a journey of inner exploration in the form of a breath.





Family Activities

Time at Villa Ardore is shaped by shared experiences. Family activities are designed to bring children and adults together through creativity, movement, and discovery, creating space for laughter, learning, and memories that feel both effortless and lasting.

Flour, Hands & Laughter

A joyful pasta-making experience for the whole family, where children and adults come together around the table to create fresh pasta from scratch. With gentle guidance and plenty of room for creativity, this shared ritual becomes less about perfection and more about connection, curiosity, and fun — ending, naturally, with everyone enjoying what they have made.

Family Friendly Florence

A family friendly walking tour of Florence that will end at the "Miniature train museum". A licensed guide will reveal all the secrets of Florence history and its protagonists with a special eye toward children, at the end of the tour you will get inside the "Miniature Train Museum" where you can admire one of Europe's largest model railways, built over more than four decades by a group of passionate modelers, a 280-square-meter miniature imaginary world. In this playful work that manages to combine manual skills and technology, it is possible to see more than 70 trains whizzing along almost 1 kilometer of track with 121 traffic lights, 147 switches, 359 sections.

If You Know You Know

Whether it's an after-hours private museum tour, a view of the Palio from a private balcony overlooking the Piazza del Campo, or a private dinner on the Ponte Vecchio, we can arrange a special-access experience specially tailored for you.

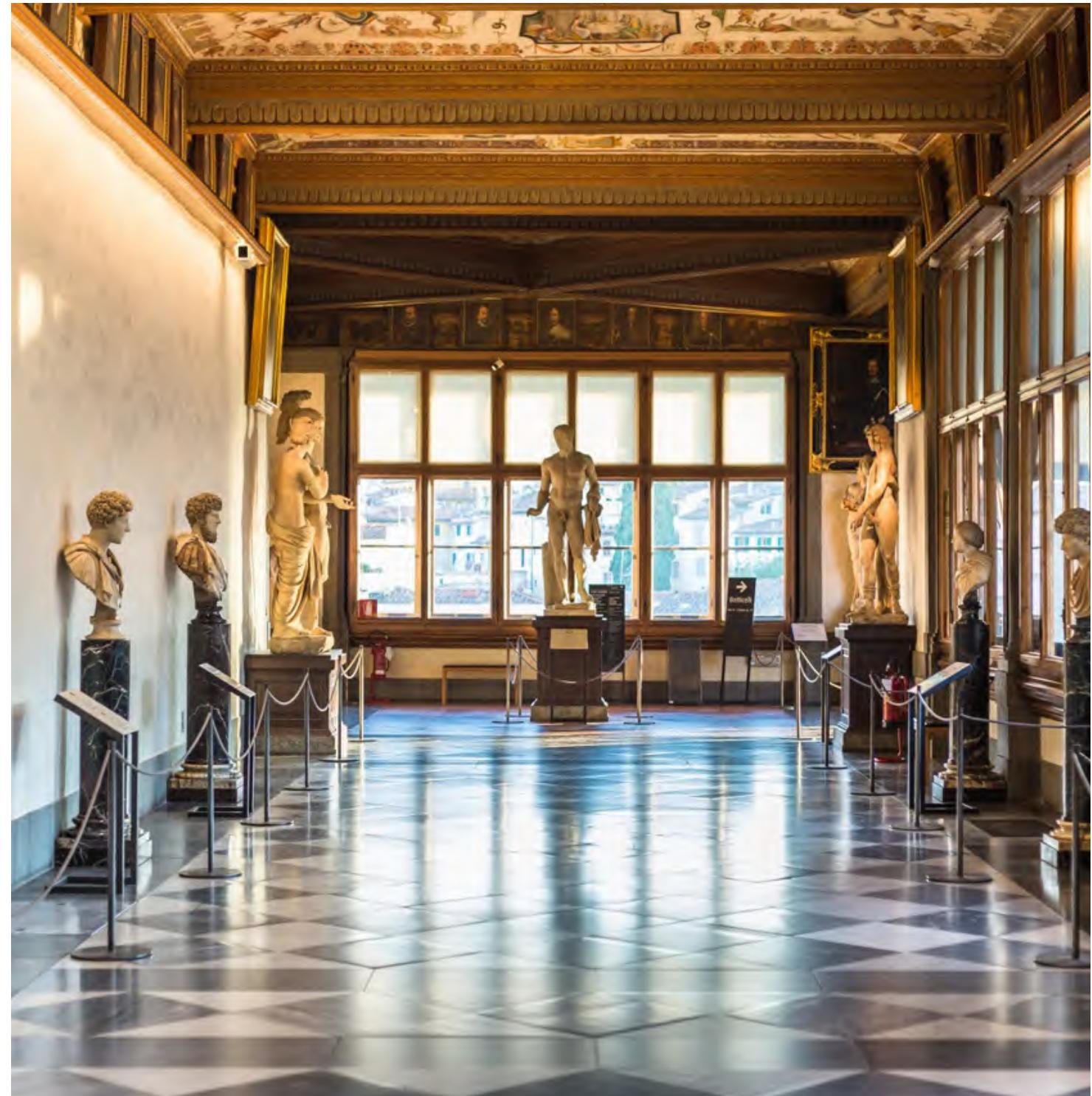


Uncommon Access

For those seeking the deepest cultural immersion, we can arrange after-hours private museum entries, private in-studio conversations with artists and artisans, lunches and tastings with some of the region's finest winemakers, perfume blending with Florentine perfumers, private dinner on the Ponte Vecchio, and more.

Private Dinner on the Ponte Vecchio

Golden light over Florence, a secret terrace just for you
When the bridge closes and the jewellery shops fall silent, its hidden terrace becomes a secluded haven suspended above the Arno. Only a privileged few gain access to the one open-air table on the Ponte Vecchio: an intimate dinner served as the warm glow of sunset softens the river and lights the rooftops of Florence. A beautifully set table, impeccable service, a quiet and cinematic atmosphere, and a view unlike any other in the city, this is a truly singular experience.





Il Palio di Siena

An intimate view of Italy's most iconic horse race. Twice a year, Siena gathers in the shell-shaped Piazza del Campo for the Palio, a centuries-old race that pulses with colour, rivalry, and emotion. It is one of Italy's most celebrated traditions, awe-inspiring, exhilarating, and steeped in history.

Through our trusted partners, we can secure an exclusive private apartment overlooking the piazza, offering true front-row seats to the procession and the race. From this privileged, quiet vantage point, you witness every moment, from the assembling contrade to the thundering sprint around the curve below, all while enjoying prosecco and light bites.

Calcio Storico Fiorentino

A privileged window onto a Florentine legend. Every June, Florence is transformed by Calcio Storico, the city's centuries-old game played in Piazza Santa Croce. Intense, historic, and deeply symbolic, it is one of the most captivating traditions of the Florentine summer. For guests of Villa Ardore, we can reserve an exclusive private terrace overlooking the square, an elevated, uncrowded vantage point to witness the match in comfort. A light aperitivo is served as you take in the spectacle from above, enjoying one of the rarest perspectives on this iconic event.



Speed and Serenity

Experience the thrill of driving through the stunning Tuscan landscape with our exclusive driving experiences. Take the wheel of a classic Italian car or sports vehicle and cruise through the scenic roads of Chianti, surrounded by rolling hills, vineyards, and charming villages. Whether you prefer a leisurely drive or an exhilarating adventure, our curated driving tours offer an unforgettable way to explore the beauty of Tuscany.



Ferrari Experience

A curated journey into Italy's most legendary automotive worlds, where history, performance, and design converge. From a private aerial approach over Tuscany to immersive visits at Ferrari, Lamborghini, and Pagani, this experience reveals the craftsmanship, innovation, and passion behind the world's most iconic supercars. The day is completed with lunch at Ristorante Cavallino in Maranello, a place deeply rooted in Ferrari's heritage, balancing adrenaline with authentic Italian gastronomy. An exclusive encounter with the legacy, power, and lifestyle of Italian automotive excellence.

Vintage 500 Fiat Driving Tour

Drive a vintage Fiat 500 (manual transmission) through the Tuscan countryside, stopping for pictures along the way. Then enjoy lunch at the restaurant of the singing butcher of Panzano, Dario Cecchini, made famous by Chef's Table on Netflix.

Shopping, Beyond the Ordinary

Indulge in a luxurious shopping experience with trips to the renowned fashion capitals of Florence and Siena. Discover high-end boutiques, artisanal shops, and exclusive designer stores, where you can find everything from timeless, hand-made leather goods to exquisite jewelry. Whether you're seeking the latest fashion trends or unique Tuscan souvenirs, our personalized shopping tours offer the perfect opportunity to shop in style while exploring the cultural treasures of these iconic cities.





Personal Shopper

A private shopping experience shaped around your tastes, interests, and pace. Thoughtfully tailored and unhurried, it offers a refined exploration of Florence through the eyes of those who know it best. Beyond boutiques, this is an invitation into the city's most authentic neighbourhoods, where artisans, creatives, designers, craftsmen, and collectors open their doors, sharing not only objects, but stories, traditions, innovation and a way of life. Each encounter is personal, offering a rare and intimate perspective on Florence, far from the expected.

Celebrations, Thoughtfully Curated

At Villa Ardore, life's most meaningful moments are celebrated with intimacy, care, and quiet elegance. From milestone birthdays to private anniversaries, intimate weddings and small gatherings, each occasion is thoughtfully curated to reflect your vision. An experienced events manager oversees every detail, from setting and flow to cuisine, atmosphere, and bespoke touches, allowing you and your guests to be fully present, in a place that feels entirely your own.





The experiences presented here offer a glimpse into what may be arranged at Villa Ardore. Each stay is entirely bespoke, shaped by the season and by your individual interests and desires. All planning takes place prior to your arrival, allowing you to be free from decisions and distractions. From the very first moment, everything is seamlessly arranged.

For bespoke itineraries and enquiries, please contact:

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